



In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Aqua kids clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows:

1. Aqua Kid website that can be easily accessed by parents and provides a clear description of the types of programming offered. It also provides a listing of when shows are aired on broadcasting stations through the USA. Advanced notice of programming is available to parents and consumers by the website.
2. Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth—the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Each episode is topic specific and focuses on a topic that can be informational in a 30 minute time span to stay in the bounds of a child's attention span.
3. Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and lose old rows of teeth.

George Stover - Ex. Producer

Aqua Kids

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## Aqua Kids

### FCC E/I Children's Programming Production Statement

Effective 9/7/09 for the 2009-2010 Season

26 episodes x 30 minutes / 26 repeat broadcasts

Age group: K13-16 / TV-G

Barter Split : 3.5/3.5

#### **Closed Captioning:**

Programs will be delivered to stations fully Closed Captioned.

#### **FCC E/I:**

\* Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16 for the 2008-2009 season.

\* Program Producers will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

#### **Commercial Limits:**

\* Program Producers will keep total commercial time within the program to 7:00 or less.

\* Program Producers will provide Aqua Kids to stations with no more than 3:30 of barter commercial time.

#### **FCC E/I compliant website:**

\* Program Producers warrants that Aqua Kids is in full compliance with FCC regulations.

\* Additionally, Program Producers will neither mention nor show onscreen any website inside the program content of Aqua Kids with the exception of:

<http://aquakids.tv/>

<http://adventureproductions.com>

\* Program Producers agree to maintain the website <http://aquakids.tv/> in a manner in compliance with the FCC Kids E/I guidelines. Program Producers agrees to give stations 5 days notice prior to adding any ads, logos or potentially commercial material to the website in order for stations to review material.

#### **No Host Selling:**

\* Program Producers will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

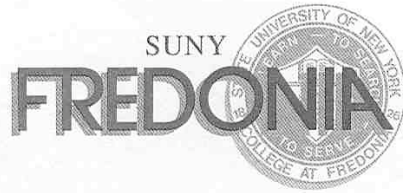
\* Program Producers will not use any program character, host, or the program's name to endorse any website or web product within the program itself nor during any commercial time within the program.

#### **Produced by:**

Adventure Productions  
George Stover – Producer  
7718 Belair Road, Suite 2, Baltimore, MD 21236  
410-663-5093 Fax: 410-663-3930  
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#### **Distributed by:**

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Department of Biology

Dear Aqua Kids:

I am writing to express my overwhelming support of the Aqua Kids television show as an invaluable educational tool for teaching of children, especially young teenagers, about aquatic organisms and systems. Seldom has a show explored such a wide range of important aquatic issues providing examples from both marine and freshwater systems. I personally have never experienced a television program that discussed urban wetlands in Maryland in one episode (2007-13), the biodiversity in the Chesapeake Bay estuary in another (2007-12), and then covered shark tagging in the Caribbean (2007-09). Additionally, the incorporation of actual professionals not only lends solid credibility to your program, but also exposes aspiring young scientists to the people that are on the frontlines of the issues. Therefore, as a professor at a university that trains not only future biologists, but also educators, I highly endorse the use of the Aqua Kids program in lesson plans that cover aquatic topics.

Additionally, because I specialize in freshwater aquatic ecology I am ecstatic that a television program is showing the incredible diversity of aquatic organisms that we have right in our own backyards. In fact, some of these episodes may have the greatest educational impact on students. For example, if a student watches your program covering freshwater fish and then can proceed to a local stream and catch the same species that information has transformed from an image on the television to a living creature in their hand. That tangibility may promote more students to start taking an interest in their local environments, and thereby facilitating self-learning.

Sincerely,

Dr. Timothy R. Strakosh  
Assistant Professor of Aquatic Ecology



Maryland Sea Grant College  
University of Maryland College Park  
4321 Hartwick Rd.  
College Park, MD 20742

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Mr. George Stover  
Adventure Productions, Inc.  
Aqua Kids Program  
Baltimore, MD

4.4.08

Dear Mr. Stover,

Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and by encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their "hands-on" collaboration with science researchers and educators.

Sincerely,

J. Adam Frederick  
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Maryland Sea Grant Extension Program  
Center of Marine Biotechnology  
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